

Jenny Markell

(850) 728-4793 • Baltimore, MD 21201 • jmarkel4@jh.edu

EDUCATION

Johns Hopkins Bloomberg School of Public Health (JHSPH), Baltimore, MD Expected 2025

- **Doctor of Philosophy (PhD)** Candidate, Department of Health Policy and Management, Concentration in Health Services Research and Policy
- Advisor: Gerard F. Anderson

University of Pennsylvania, College of Arts and Sciences, Philadelphia, PA May 2016

- Bachelor of Arts *with Distinction* in Health & Societies, Concentration in Health Care Markets and Finance
- GPA: 3.92
- Honors: *Summa cum laude*, Phi Beta Kappa, Senior Honors Thesis, Dean's List (2012-2016), Recipient of Wharton Public Policy Initiative (PPI) Summer Grant

PROFESSIONAL AND RESEARCH EXPERIENCE

JHSPH, Graduate Research Assistant, Baltimore, MD 2022 – Present

Drug Access and Affordability Initiative

- Conducted quantitative data analysis using Stata for projects related to direct-to-consumer advertising (DTCA) of drugs and mail order and retail pharmacy drug costs for Alzheimer's patients. I gained experience using Medicare Part D claims data, IQVIA data, and NORC survey data.
- Developed a survey that was distributed to participants in partnership with NORC at the University of Chicago.
- Managed relationships with research team and contracting organization for DTCA survey project.
- Led and contributed to writing peer-reviewed manuscripts that documented study findings.

“Facilitators of Clinical-Community Collaboration: Identifying Opportunities to Improve Complex Care Management in Health Centers” Project

- Coded qualitative interviews using MAXQDA.
- Helped with qualitative codebook development and synthesis of study findings using grounded theory.

Unite Us, Network Health Manager, New York City October 2019 – May 2021

Unite Us is a technology company that builds coordinated care networks of health and social service providers. It focuses on addressing social drivers of health and reducing the fragmentation of service delivery.

- As network health manager, I supported coordinated networks in several different regions including Rhode Island, Connecticut, Massachusetts, and Washington, D.C. Within these networks, I contributed the following:
 - Built and maintained client relationships to ensure network efficiency and growth. I presented network health data at weekly meetings with funders to confirm that we were addressing their performance needs and to identify areas for growth.
 - Analyzed key performance indicators using Tableau and Excel. I used this data to create actionable strategies to support the health of the coordinated care networks.
 - Led ongoing support efforts for customers, including answering technical questions, resolving usage issues, and conducting software demonstrations via webinars in order to ensure proper use of the platform and enhance coordinated delivery of services.

Urban Institute, Health Policy Center, Research Assistant, Washington, D.C. June 2016 – July 2018

The Urban Institute is a nonprofit, nonpartisan research organization focused on economic and social policy research.

- Conducted qualitative and quantitative research and provided project management assistance.

Selected project experience:

- The Center for Medicare and Medicaid Innovation's (CMMI) Strong Start for Mothers and Newborns Evaluation
 - Analyzed data using Stata to create data tables on enrolled women's demographic characteristics and birth outcomes. These were published in the CMMI annual reports.
 - Coded qualitative interview notes using NVivo and drafted memos that summarized findings.
- Beyond Birth Control: Family Planning and Women's Lives Project
 - Conducted a literature review on connections between community colleges and reproductive health.
 - Led focus groups and managed site visits in order to collect comprehensive qualitative data.

RESEARCH PUBLICATIONS AND REPORTS

Markell J, Odouard I, Anderson GF, DiStefano MJ. Consumer Perceptions of Safety Information in Direct-to-Consumer Print Advertisements for Alzheimer Drugs. *JAMA Network Open*. 2024;7(8):e2431110. doi:[10.1001/jamanetworkopen.2024.31110](https://doi.org/10.1001/jamanetworkopen.2024.31110)

Lewis A, **Markell J**, Besaw RJ. Preserving Access to CMS Data for Early-Career Researchers. *JAMA Health Forum*. 2024;5(5):e241281. doi:[10.1001/jamahealthforum.2024.1281](https://doi.org/10.1001/jamahealthforum.2024.1281)

Markell J, Meiselbach MK. The impact of Medicaid expansion on state expenditures through the COVID-19 era. *Health Services Research*. 2024;59(5):e14331. doi:[10.1111/1475-6773.14331](https://doi.org/10.1111/1475-6773.14331)

DiStefano MJ, **Markell JM**, Doherty CC, Alexander GC, Anderson GF. Association Between Drug Characteristics and Manufacturer Spending on Direct-to-Consumer Advertising. *JAMA*. 2023;329(5):386-392. doi:[10.1001/jama.2022.23968](https://doi.org/10.1001/jama.2022.23968)

Courtot B, Hill I, Cross-Barnet C, **Markell J**. Midwifery and Birth Centers Under State Medicaid Programs: Current Limits to Beneficiary Access to a High-Value Model of Care. *The Milbank Quarterly*. 2020;98(4):1091-1113. doi:[10.1111/1468-0009.12473](https://doi.org/10.1111/1468-0009.12473)

Cross-Barnet C, Courtot B, Hill I, Benatar S, Cheeks M, **Markell J**. Facilitators and Barriers to Healthy Pregnancy Spacing among Medicaid Beneficiaries: Findings from the National Strong Start Initiative. *Women's Health Issues*. 2018;28(2):152-157. doi:[10.1016/j.whi.2017.12.004](https://doi.org/10.1016/j.whi.2017.12.004)

Hill I, Benatar S, Courtot B, Dubay L, Blavin F, Garrett B, Howell E, Allen E, Cheeks M, Thornburgh S, **Markell J**, Morgan J, Todd H, Silow-Carroll S, Bitterman J, Rodin D, Eads M, Odendahl R, Thompson L, Firminger K, Paez K, Lucado J, Rouse M, Light A, Paquin L. *Strong Start for Mothers and Newborns Evaluation: Year 4 Annual Report*. Prepared for the Center for Medicare and Medicaid Innovation. Washington, D.C: Urban Institute. August 2017. https://downloads.cms.gov/files/cmml/strongstart-snhancedprenatalcaremodels_evalrptyr4v1.pdf

Hill I, Benatar S, Courtot B, Dubay L, Blavin F, Garrett B, Howell E, Cheeks M, Holla N, Thornburgh S, **Markell J**, Morgan J, Silow-Carroll S, Rodin D, Eads M, Odendahl R, Thompson L, Firminger K, Paez K, Rouse M, Sinnarajah B. *Strong Start for Mothers and Newborns Evaluation: Year 3 Annual Report*. Prepared for the Center for Medicare and Medicaid Innovation. Washington, D.C: Urban Institute. August 2016. https://downloads.cms.gov/files/cmml/strongstart-enhancedprenatalcare_evalrptyr3v1.pdf

PRESENTATIONS AND POSTERS

Jenny Markell and Mark Meiselbach. "State Expenditures Are Not Crowded out By Medicaid Expansion in the COVID-19 Era." Podium presentation: AcademyHealth Annual Research Meeting; June 2024; Baltimore, Maryland.

Jenny Markell, Jeromie Ballreich, Ge Bai, Gerard Anderson, and Mariana Socal. "Characteristics of Medicare Part D Beneficiaries with Alzheimer's Disease and Related Dementias (ADRD) Using Mail Order Pharmacies." Poster presentation: AcademyHealth Annual Research Meeting; June 2024; Baltimore, Maryland.

Jenny Markell, Rachel Weston, Darrell Gaskin, Gerard Anderson, and Hossein Zare. "The Association between County Social Vulnerability, Racial Composition, and Hospital Bad Debt." Poster presentation: AcademyHealth Annual Research Meeting; June 2024; Baltimore, Maryland.

Jenny Markell, Ilina Odouard, Gerard Anderson, and Michael DiStefano. "Direct-to-Consumer (DTC) Advertising: What Safety Information Affects Consumer Preferences for Alzheimer's Drugs?" Poster presentation: AcademyHealth Annual Research Meeting; June 2024; Baltimore, Maryland.

Jenny Markell and Mark Meiselbach. "The Impact of Medicaid Expansion on State Expenditures during the COVID-19 Era." Panel presentation: Annual Conference of the American Society of Health Economists; June 2024; San Diego, California.

Lois Dankwa, Shelley Hearne, **Jenny Markell**, Aleksandra Wec and Jill Marsteller. "Facilitators of Clinical-Community Collaboration: Identifying Opportunities to Improve Complex Care Management in Health Centers." Poster presentation: AcademyHealth Annual Research Meeting; June 2023; Seattle, Washington.

Caitlin Cross-Barnet, Brigitte Courtot, Ian Hill, Sarah Benatar, and **Jenny Markell**. “Pregnancy, Medicaid Access, and Family Planning Choices.” Poster presentation: AcademyHealth Annual Research Meeting; June 2017; New Orleans, Louisiana.

Caitlin Cross-Barnet, Brigitte Courtot, **Jenny Markell**, Sarah Benatar, Morgan Cheeks, and Ian Hill. “Explaining and Mitigating Low Adoption of Innovation: Progesterone Injections to Prevent Recurrent Preterm Birth.” Poster presentation: AcademyHealth Annual Research Meeting; June 2017; New Orleans, Louisiana.

Ian Hill, Caitlin Cross-Barnet, Brigitte Courtot, Sarah Benatar, Morgan Cheeks, **Jenny Markell**, and Sarah Thornburgh. “Transforming Prenatal Care: Interim Results from the Strong Start for Mothers and Newborns Evaluation.” Poster presentation: AcademyHealth Annual Research Meeting; June 2017; New Orleans, Louisiana.

TEACHING EXPERIENCE

<i>Teaching Assistant</i> , Johns Hopkins Bloomberg School of Public Health, Baltimore, MD	2022-2024
TA for Comparative Health Insurance (Dr. Yang Wang)	2024
Lead TA for Introduction to Health Policy (Dr. Gerard Anderson)	2023
TA for Managed Care and Health Insurance (Dr. Jonathan Weiner)	2023
Lead TA for U.S. Pharmaceutical Policy (Dr. Mariana Socal)	2022-2023
TA for Social Policy for Vulnerable Populations in the U.S. (Dr. Alene Kennedy-Hendricks)	2022
TA for Public Health Policy (Dr. Joshua Sharfstein)	2022

Guest Lectures

Integrating Health and Social Services (Comparative Health Insurance)	March 2024
---	------------

LEADERSHIP POSITIONS AND VOLUNTEER ACTIVITIES

Johns Hopkins AcademyHealth Student Chapter, President	2022 – 2023
Johns Hopkins Health Policy and Management Student Coordinating Committee, Social Chair	2022 – 2023
University of Pennsylvania Alumni Admissions Interviewer	2017 – Present

PROFESSIONAL ORGANIZATION MEMBERSHIPS

AcademyHealth	2021 – Present
American Society of Health Economists	2023 – Present
Association for Public Policy Analysis and Management	2023 – 2024
Population Association of America	2024

FUNDING

Agency for Healthcare Research and Quality National Research Service Award	2021-2025
T32 (T32HS000029) Predoctoral Fellowship	
Principal Investigator: Sydney Dy	
Amount: 100% salary support, tuition	
Marilyn Bergner Award in Health Services Research	2024-2025
Johns Hopkins Bloomberg School of Public Health	
Amount: \$10,000 stipend supplement	

COMPUTER SKILLS

Stata, MAXQDA, Excel, NVivo